

**III Semester M.B.A. Degree Examination, March/April – 2021**

**MANAGEMENT**

**Predictive Analytics using R**

**(CBCS Scheme 2019-20)**

**Paper: 3.7.2**

**Time: 3 Hours**

**Maximum Marks: 70**

**Note**

*Students need to use the data given and demonstrate using the same*

**Section A: Lab Session – 1**

**Execute the program and interpret your analysis from the following. (1 X 20 = 20)**

1. Demonstrate Multiple Linear Regression, execute the program and interpret the analysis.

**Section B: Lab Session – 2**

**Execute the program and interpret your analysis from any one of the following. (1 X 20 = 20)**

1. Demonstrate Time Series, execute the program and interpret the analysis.
2. Demonstrate Correlation Analysis, execute the program and interpret the analysis.

**Section C: Lab Journal Maintenance**

**20 Marks**

**Section D: Viva Voce**

**10 Marks**