



PG – 1128

**III Semester M.B.A. Degree Examination, February 2016**  
**(2007 – 08 Scheme)**  
**MANAGEMENT**  
**Paper – 3.2 : Business Ethics and Corporate Governance**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer **any six** sub-questions. Each sub-question carries **two** marks. **(6×2 = 12)**

1. a) Define ethics.
- b) What is Teleology and Deontology ?
- c) What are accounting standards
- d) What is meant by corporate governance ?
- e) What is the meaning of culture ?
- f) What is virtue ethics ?
- g) What is moral philosophy ?
- h) What is meant by the ethics audit ?

**SECTION – B**

Answer **any three** questions. Each question carries **eight** marks. **(3×8 = 24)**

2. What is job discrimination ? Discuss this concept with regard to gender issues, rights and justice for employees.
3. What are global values ? Explain with suitable examples, the ethical issues faced by a Multi National Corporation.

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4. What are ethics in advertising ? Using current examples of advertisements in India, explain this issue.
5. Discuss the concept and stages of evolving of cognitive moral development.
6. What is profit ? Does the concept of profit go against business ethics ? Explain why or why not.

## SECTION – C

Answer **any two** questions. **Each** question carries **twelve** marks. (2x12 = 24)

7. a) Explain the origin, history and development of business ethics.  
b) What is corporate governance ? How does it help in ethical decision making ?
8. a) Explain an employee's rights and his obligations to his place of work.  
b) What is resource depletion ? Explain how depletable resources can be conserved.
9. a) What are cross cultural, cross religion and cross racial issues ? Explain with examples.  
b) What is pollution ? Explain the different types of pollution and a citizen's duties regarding pollution control.

## SECTION – D

10. This Section is **compulsory**.

(1x15 = 15)

You are a member of the Board of Directors of a Company. You are in charge of the ethics programme of the company. You are required to draw up

- 1) A code of ethics for all employees (Managerial, administrative and unskilled workers)
- 2) Draft a suitable training programme for imparting the importance of ethics in the organisation as well as the contents of the code of ethics.
- 3) Draft a system to monitor and enforce ethical standards (committees at various levels, etc.)
- 4) Write about 15 sentences in the form of an introductory speech that you will have to deliver at the inaugural function of the training programme.