



III Semester M.B.A. (Day) Degree Examination, January 2012
(2007-08 Scheme)

MANAGEMENT

Paper – 3.2 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **any six** questions. **Each** question carries **two** marks.

(6×2=12)

1. a) What is the purpose of business ethics ?
- b) Business ethics and its principles is an individual decision. Is this true ?
- c) What is corporate governance ?
- d) Is dumping an ethical practice ?
- e) What is job discrimination ?
- f) What do you understand by corporate culture ?
- g) What are depletable resources ?
- h) What is meant by relationist perspective in business ethics ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks.

(8×3=24)

2. Give your arguments for and against the use of ethics in business.
3. What is accountability ? Discuss the spheres of business where accountability is required and how it can be achieved ?
4. The study and implementation of cross cultural issues need to have an ethical dimension for completeness. Do you agree ? How will you manage this issue in organizations ?
5. The origin of ethics has various responses in history. Briefly discuss this concept.
6. Gender issues have to be dealt sensitively. Is this done in Indian business ? Critically analyse this issue.

P.T.O.



SECTION - C

Answer **any two** questions. **Each** question carries **twelve** marks. (2×12=24)

7. What are non renewable resources ? Write an analysis on such resources and their current situation in our country. Are they utilized judiciously ?
8. Analyse the rights and duties of employees in an organization with suitable examples. Examine the scenario in India regarding discrimination against employees and related issues.
9. Analyse international business and their adherence to Indian ethical standards and bring out a comprehensive note on the issues.

SECTION - D

10. This case study is **compulsory**. 15

Akshara, a women's rights organization will perform street plays at different locations in Mumbai, along with a signature campaign. This initiative comes in the wake of the Amboli double murders related to the teasing.

The Indian government has been trying to make it mandatory for companies to spend a certain percentage of their profits on CSR. Facing strong criticism the government gave up the effort in mid July and made the spending voluntary.

The social sector in India has been attracting more corporate professionals.

- 1) Analyse the situation in our country with regard to CSR and moral responsibilities.
- 2) Do we need nation wide training ? Stronger and binding laws ? Give your opinion and suggestions.