



**III Semester M.B.A. (Day) Examination, January 2011
(2007-08 Scheme)
MANAGEMENT**

Paper 3.2 : Business Ethics and Corporate Governance

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **any six** questions. **Each** question carries **two** marks : **(6×2=12)**

1. a) What are business ethics ?
- b) What are ethical dilemmas ?
- c) What is utilitarianism ?
- d) What is deontology ?
- e) Mention any two employee rights.
- f) What is a code of conduct ?
- g) What is ethics training ?
- h) What is social audit ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks : **(3×8=24)**

2. Define CSR. Give suitable illustration.
3. Write short notes on :
 - a) Personal morality and religion
 - b) Moral reasoning. You may use suitable examples.
4. Discuss water management and rainwater harvesting and its importance as a part of responsible citizenship.
5. Define whistle blowing. Should companies have policy on whistle blowing.
6. What is consumerism ? Discuss with respect to the different Acts available in India.

P.T.O.



SECTION – C

Answer **any two** questions.

(2×12=24)

7. Discuss the framework for ethical decision making.
8. What are renewable and non renewable resources ? Discuss the issues of resource depletion and conservation globally and also with special reference to India.
9. What is good corporate governance ? Elaborate on the role of Board of Directors regarding corporate governance. Use suitable examples.

SECTION – D

Case Study. This Section is **Compulsory**.

(1×15=15)

10. You are a Director of a Multi National Company based in India, with Headquarters in Sweden. You are told to develop
 - a) A code of ethics and conduct for your Co (with regard to the Indian operations).
 - b) Develop a training programme for the same for employees.
 - c) Develop a system for monitoring ethical decision making in the company.