



**III Semester M.B.A. (Day) Examination, January 2010  
(2007-08 Scheme)  
MANAGEMENT**

**3.2 : Business Ethics and Corporate Governance**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer **any six** of the following. **Each** question carries **two** marks. **(6×2=12)**

1. a) State the various perspectives in business ethics.
- b) Trace the evolution of business ethics.
- c) How do you determine corporate culture ?
- d) Determine the dimensions of resource depletion.
- e) What is job discrimination ?
- f) List any four cross racial issues of business.
- g) Define strategy.
- h) What is corporate governance ?

**SECTION – B**

Answer **any three** of the following : **(3×8=24)**

2. Bring out the framework for ethical decision making.
3. Discuss the arguments for and against business ethics.
4. Justify corporate governance as a dimension of ethical decision making with reasons.
5. Discuss the ethics of conserving depletable resources.
6. Explain the relationship between ethical perceptions and international business.

**P.T.O.**



## SECTION – C

Answer **any two** of the following : (2×12=24)

7. Elaborate the training and development procedures for Board of Directors.
8. Explain the functions of systems to monitor and enforce ethical standards.
9. Discuss the need for ethics in global business.

## SECTION – D

10. Read the following case and answer the questions given at the end. (1×15=15)

Exports of a country are in great demand because level of income of people in the importing country is fairly high, such goods will be in a position to command higher price and income level of people in the country exporting those goods will rise. This will mean higher wages in export industries. The rising income of people in export industries will also mean increasing demand for other domestic goods whose prices will also go up and therefore, level of income of people producing those goods would also rise.

On the other hand, if in a country, demand for imported goods from the other country is relatively small or elastic people in the importing country will be getting imported goods at relatively lower price; income of the people producing such goods will be lower. This will also mean lower demand for other domestically produced goods while they will be paying high prices for imported goods.

**Questions :**

- i) “The level of income of people in a country” has great influence on sharing gains from international trade. Justify with reasons.
  - ii) “The demand for such goods is inelastic in the importing country”. Do you agree ? If yes, give reasons.
  - iii) Determine the relationship between size of a country and gains from international trade.
-