



I Semester M.B.A. (Day) Examination, March 2011  
(2007-08 Scheme)

MANAGEMENT

Paper – 1.6 : Information Technology for Business

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **any six** of the following. **Each** question carries **two** marks. (6×2=12)

1. a) Differentiate between Data and Information with example.
- b) What is an Information system ?
- c) What is Data-Diddling ?
- d) What is an Extranet ?
- e) Expand FTP, SMTP, MIME and HTTP.
- f) Define website.
- g) What is P2P commerce ?
- h) What is a cybernetic system ?

SECTION – B

Answer **any three** questions. **Each** question carries **eight** marks. (3×8=24)

2. List and explain the various input devices used in Business Application.
3. Explain Transaction Processing Systems.
4. Explain the systems development life cycle.
5. What is E-commerce ? Explain the categories of E-commerce with examples.
6. What are the types of cyber-crimes ? Explain.

P.T.O.



## SECTION - C

Answer **any two** of the following. Each question carries **twelve** marks. (2×12=24)

7. Explain the information systems according to levels of management and functional areas.
8. What is a database ? Explain the different types of Databases.
9. How are E-commerce activities made secure ? Explain the different methods available.

## SECTION - D

**Case study**

This Section is **compulsory**.

(1×15=15)

10. Information technology professionals assist business leaders with technology decisions that affect a business's capabilities. While this assistance takes many forms, technology professionals cannot make these decisions for their organizations. That's management job. To see this for yourself, write an operations plan to protect your electronic files. Determine what hardware, software and policies you should adopt in order to ensure that lost, stolen or damaged files do not disrupt your work. Be sure to make this plan appropriate to your needs, abilities and budget.

To learn more about your options, seek the advice of one or more knowledgeable people. Be sure to consider the risk of residential fire, backpack theft, and media (disks / drives) loss or destruction. While home loaners or rental insurance may pay for a new laptop computer, it won't help you recover a lost term paper due tomorrow !

- a) Suggest all the backup options of your choice.
  - b) Develop a practical data protection plan including hardware, software and procedures, you can adopt.
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