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Rajani G is an Assistant Professor in the MBA Department at Seshadripuram Institute of Management Studies, specializing in Human Resources and Marketing. With over 14 years of combined industry and academic experience, she has taught a diverse range of subjects, including Business Law, Consumer Behaviour, Business Research Methods, Accounts, Human Resource Development, and Leadership.

In addition to her teaching role, Rajani G has been serving as the Nodal Officer for NIRF for the past three years, playing a key role in institutional rankings and academic development. She is also the **Institution's Innovation Council (IIC) Coordinator**, actively promoting innovation and entrepreneurship among students. Passionate about mentoring, she integrates industry insights into the classroom to enhance practical learning.