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Post Graduate Department of Commerce and Management, Seshadripuram First Grade College, Yelahanka, Bengaluru organised

ICSSR-SRC Hyderabad sponsored two day National Level conference on "Innovative Teaching and Sustainability of Business Education in India". Selected original research papers are published in this special issue

About SET

Seshadripuram Educational Trust (SET), a public charitable Trust was established in the year 1980 by the Seshadripuram Educational Association. The parent body Seshadripuram Educational Association was registered in the year 1944. The Seshadripuram Group of Institutions was founded originally in 1930 by two educational enthusiasts of Seshadripuram, viz. Smt. Anandamma and Smt. Seethamma who started a primary school with about 20 children in two rooms in the present main Campus of Seshadripuram. The institution has grown from strength to strength and today the total student strength is about 22,000. The Trust runs in all about 32 educational institutions from kindergarten to postgraduate courses. The institution has about 1,500 employees including supporting and part-time staff.

About SJSS

Seshadripuram Journal of Social Sciences (SJSS) aims to publish high quality and original research papers that analyze the issues relating to social sciences at national and global level. Contributions can be of a theoretical, empirical, case study in nature. The SJSS has a two-stage review process. In the first stage the editor will ensure the practical acceptability of the topic and its relevance. And all those accepted at screening stage will be sent to peer-review committee for comments. The authors of selected papers will be intimated about the acceptance through email by the editorial board.

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Director- Seshadripuram Research Foundation
Yelahanka new town, Bengaluru- 64

About the Conference

Two-day National Conference was organised in the Post Graduate Department of Commerce and Management, Seshadripuram First Grade College, on 10th and 11th December 2019 respectively in Sabhangana on the topic “**INNOVATIVE TEACHING AND SUSTAINABILITY OF BUSINESS EDUCATION IN INDIA**”, in association with Indian Council of Social Science Research (ICSSR) Southern Regional Centre (MHRD) Hyderabad.

Education is at the heart of human progress and the Sustainable Development Goals (SDGs). It enables people to build better lives and equips business and society to address our world's interconnected issues and opportunities. Innovative teaching method involves the use of digitals and ICT based tools in teaching and learning. The global technological revolution especially in the areas of business has prompted the need for business education instructional delivery to be technology base if the programme is to achieve its goal of sustainable socio-economic development. Business has a strong incentive to invest in strengthening skills and knowledge for sustainable development. Companies' performance and progress on the SDGs are increasingly linked to opportunities and risks driven by environmental and social trends. Innovative skills for sustainable development are vital for business leadership, innovation and a productive, adaptable workforce. Companies can gain a competitive advantage by equipping their employees with the skills and knowledge needed to make the most of the opportunities ahead.

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