SESHADRI PURAM EDUCATIONAL TRUST

SESHADRI PURAM INSTITUTE OF MANAGEMENT STUDIES

Approved by AICTE, New Delhi | Affiliated to Bengaluru Central University
Recognized by Govt. of Karnataka

In association with

BANGALORE MANAGEMENT ASSOCIATION

is organising

ONE DAY NATIONAL LEVEL SYMPOSIUM ON

DIGITAL BANKING

A New Milestone in Banking System of India

17th October 2019

Venue: Sabhangana, SIMS
CA Site No: 26, Yelahanka New Town,
Bengaluru - 560064
ABOUT THE INSTITUTE
Seshadripuram Institute of Management Studies is a flagship management Institution among the institutions run by the Seshadripuram Educational Trust. During its 2 decades of functioning, Seshadripuram Institute of Management Studies has emerged as a premier Institute in Master of Business Administration (MBA) education for aspiring candidates choosing a professional career to provide quality management education at an affordable price. Considering the emerging requirements of the present day context in the ever changing dynamic environment, An institution we are contributing in Providing quality students to the Indian corporate world and these students have made their names in their respective fields.

BANGALORE MANAGEMENT ASSOCIATION
BMA was founded in the year 1953 and celebrated its 60th year (Diamond Jubilee) in 2012-13. In its existence of nearly 60 years BMA has contributed significantly for the development of modern management practices in the state of Karnataka in particular and nation as whole. It is in the forefront among all the management associations under All India Management Association (AIMA) and it is recognized as one of the best management association in the country.

ABOUT THE SYMPOSIUM
The program will provide key insights into what it takes to improve digital banking performance across verticals of customer acceptance, experience, and satisfaction, how to win the all important main bank relationship as well as economic, competitive and regulatory factors affecting the retail banking sector. The symposium aims at sensitizing the professionals for the next level of revolution in banking and deploying the evolving technologies.

THEMES FOR PAPER PRESENTATION
• Banking in Global Environment
• Core Banking and Future Trends
• Technological Advancement in Banking
• Digital Banking Infrastructures, Initiatives, Products and Services
• Digital Banking Problems and Prospects
• Financial Inclusion through Digital Banking
• Indian Banking Transformation through Digital Banking
• Role of RBI in Digital Banking
• Bank Management and Commerce related Issues
• Small Finance Banks (SFBs) and Payment Banks.
SUBMISSION GUIDELINES
➢ Abstract and Main Paper to be typed in Times New Roman font
  | Font Size: 12 (content) & 14 (headings) | Line space: 1.5
➢ Abstract and Main Paper to be submitted in MS Word format only.
➢ APA Style of referencing to be used.
➢ Email the abstracts & full papers to research.simsblr@gmail.com

IMPORTANT DATES
➢ Abstract Submission : 05\textsuperscript{th} October 2019
➢ Abstract Acceptance : 06\textsuperscript{th} October 2019
➢ Full Paper Submission : 12\textsuperscript{th} October 2019
➢ Full Paper Acceptance : 13\textsuperscript{th} October 2019

Registration FEE

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<th>CATEGORY OF PARTICIPANT</th>
<th>SYMPOSIUM FEE</th>
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<tr>
<td>Students / Research Scholar</td>
<td>₹ 250</td>
</tr>
<tr>
<td>Academicians</td>
<td>₹ 500</td>
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<tr>
<td>Corporates</td>
<td>₹ 1000</td>
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 Symposium Fee includes Welcome Kit, Lunch, Refreshments and Certificates.

REGISTRATION DETAILS
Account Name : Seshadripuram Institute of Management Studies
Account Number : 157801000003434
IFSC Code : IOBA0001578
Name of the Bank : Indian Overseas Bank
Branch : Yelahanka, Bengaluru

Payment through NEFT / Demand Draft in favour of “Seshadripuram Institute of Management Studies” / Spot Registration on the date of symposium

BEST PAPER AWARD & PUBLICATIONS
Top three papers presented will be awarded with “Best Paper Award” on the day of the symposium.
The papers will be judged by a panel of experts and their decision on the same will be final.
Select papers of registered authors that have been accepted for the symposium will be published in online open access journal “Seshadripuram Journal of Social Sciences” bearing ISSN No. 2581-6748 at an additional cost of ₹ 500.
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<th>TIME</th>
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<td>09:00 AM – 09:30 AM</td>
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| 09:30 AM – 10:30 AM    | Inauguration                                | Keynote Address: Shri. R Gandhi  
Former Deputy Governor, Reserve Bank of India  
Speaker 1: Mr. Venkat Kumar  
Vice President, Kotak Mahindra Bank  
Speaker 2: Mr. Venkat Krishna  
General Manager (Retd.) State Bank Groups  
Speaker 3: Mr. Shivaram B K  
General Manager (Retd.) State Bank Groups  
Moderator: Mr. Srinivas K V  
Regional Manager, Retail Institution, Kotak Mahindra Bank |
| 10:30 AM – 12:00 PM    | Plenary Session I: The Shift from Brick & Mortar Banking to Digital Banking |                                                                                 |
| 12:00 PM – 12:15 PM    | Tea Break                                   | Speaker 1: Mr. Kishor Jagirdhar  
Chairman and Managing Director, Infopace Management. Pvt Ltd  
Speaker 2: Mr. Srinivas Prabhu K  
Chief Manager, Retail Credit Customer Service & Marketing, Indian Overseas Bank, Bengaluru Region  
Speaker 3: Dr. Chandra Murthy  
Director, East West College of Management  
Moderator: Ms. Garima Paliwal  
Regional Marketing Officer, Retail Credit Customer Service & Marketing, Indian Overseas Bank, Bengaluru Region |
<p>| 12:15 PM – 01:30 PM    | Plenary Session II: Digital Banking Acceptance across Demographics |                                                                                 |</p>
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<td>01:30 PM – 02:00 PM</td>
<td>Lunch Break</td>
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| 02:00 PM – 03:30 PM | Technical Session      | Session Chair: Dr. D. K. Murthy
Former Professor, Bangalore University.
Rapporteur: Dr. Vinay S
Associate Professor, SIMS |
| 03:30 PM – 03:45 PM | Tea Break               |                                                                                  |
| 03:45 PM – 04:30 PM | Open House Interaction  | Resource Persons
Mr. Venkat Kumar
Vice President, Kotak Mahindra Bank
Mr. Srinivas Prabhu K
Chief Manager, Retail Credit Customer Service & Marketing, Indian Overseas Bank, Bengaluru Region.
Dr. Chandra Murthy
Director, East West College of Management
Mr. Raja Mohanty
Chief Manager / Cluster Manager, Retail Institution, Kotak Mahindra Bank
Ms. Garima Paliwal
Regional Marketing Officer, Retail Credit Customer Service & Marketing, Indian Overseas Bank, Bengaluru Region. |
| 04:30 PM – 04:45 PM | Certificate Distribution|                                                                                  |

**KNOWLEDGE PARTNERS**

- Kotak Mahindra Bank
- Indian Overseas Bank
- Bangalore Management Association