

Report of Guest Lecture



Seshadripuram Institute of Management Studies has conducted a Guest Lecture session on ‘Curating an Environment for Success: Insights from Academics and Government’ by Dr. Vijeth Iyengar. The session was held on 31-12-2018 at Sabhangana SFGC.

The welcome address was given by Ms. Sarala Kumari of I semester MBA. Introduction to the guest was given Mr. Nikhil, of I semester MBA. Dr. Vatsala G, Director SIMS presented a bouquet of flowers to the Guest to welcome him to the session.

The summary of the talk given by Dr. Iyengar is as follows. Students have to be open to all opportunities. Rather than waiting for an opportunity, students can create opportunity by sending a cold email or making cold calls to people holding high positions in companies or organizations where they wish to pursue their career or education.

Relationship building is an art that all students who wish to succeed should master. Understanding and accepting that you do not know something is the first step. Asking for help without being ashamed is the next step that can lead you to success. Acknowledging people who help you in various situations of life is the final step in building a long term successful relationship.

In order to secure a job or an opportunity for higher education, references can take you a long way. To secure a reference it is absolutely necessary to build long term relationships and networks.

At the end of the session he interacted with the students and answered the questions they had. The session was concluded by a vote of thanks given by Ms Sarala Kumari of I semester MBA. Dr. Vatsala presented Mr. Iyengar with a memento at the end of the session.