



Seshadripuram Institute of Management Studies

Approved by AICTE, New Delhi,

Affiliated to Bengaluru Central University,

Recognized by Government of Karnataka.

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Date: 29-07-2020

HUMAN RESOURCE MANAGEMENT IN INTERNATIONAL BUSINESS ECOSYSTEM – GUEST LECTURE

International Business Dynamics continues to be a key subject that students study in the fourth semester of their MBA programme which contributes to their career planning process as the subject is a congregation of various disciplines of management. Therefore, in order to provide greater clarity on the current international human resource practices, Seshadripuram Institute of Management Studies organized a guest lecture on 29th July 2020 which was delivered by Prof. Girinarayan G, Senior Partner at Your HR Buddy and Director of Human Resources at Corporate Cognition India. He is also a visiting faculty at various B-Schools across Karnataka and holds over three decades of rich corporate experience in the HR domain.

Prof. Girinarayan threw light on the plethora of opportunities that have risen up due to the pandemic in the international business domain with special focus on the HR sector. Digital skills have become indispensable today for all organizations who treat that as a mandatory requirement whilst recruiting their workforce. Prof. Girinarayan gave a wonderful illustration of the same and gave real life experiences in the international personnel management business which proved to be greatly insightful for all the members of the audience.

Overall, the guest lecture was received well by all the participants who reverted with a positive feedback post the session.